



# MARK CIEMCIOCH

WRITER | DIGITAL STRATEGIST | SOCIAL MEDIA MANAGER

## PERSONAL PROFILE

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Motivated and inspired to use decades of diverse experience in communications and media to help businesses, organizations and people reach their goals.

## CONTACT

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www.markciemcioch.com

## EDUCATION

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Canisius College  
Bachelor in Communication Studies

Hootsuite Academy  
Social Marketing Certification

## SKILLS

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- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- Determined, resourceful and creative

## WORK EXPERIENCE

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### Capen Media, Founder

OCT. 2018 - PRESENT

- Founded company to assist clients with their online businesses
- Write regular columns on best practices

### The Schwartz Group, Marketing Associate

JUNE 2019 - PRESENT

- Engage health care professionals through various marketing vehicles for recruiting, growing market share and collect market intelligence

### Various, Freelance Writer

FEB.. 2000 - PRESENT

- Pitch ideas and write stories for various publications, including The Buffalo News, USA Today and GeekDad

### Catholic Diocese of Buffalo, Online Content Coordinator

APRIL 1999 - JUNE 2019

- Develop online communication and marketing strategy
- Lead staff in planning, scheduling and executing content, including copy, design and video
- Analyze monthly and post-campaign data results
- Develop and write content to maximize SEO
- Manage online media at live events